

# NBR Food Industry Week

Privately circulated to decision-makers of the fast-moving consumer goods industry

THE NATIONAL BUSINESS REVIEW  
**NBR Food Industry Week**

*A winning recipe*

Fresh, at the start of each week, Food Industry Week provides an authoritative roundup of news and events in this dynamic sector. FIW uses its wide and independent range of local, national and international sources to bring relevant information to the processing, wholesaling, retailing and associated industries in a timely and convenient manner.

**Circulation:** 300  
**Frequency:** Mondays, 48 issues per year  
**Editorial:** Nevil Gibson, NBR staff  
**Format:** 8 page, A4, full colour



**Advertising Rates**

Sizes	Full Colour (CMYK)
Full page 274mm high x 185mm wide	\$1200
Half page 137mm high x 185mm wide	\$700
Third page horizontal 90mm high x 185mm wide	\$670
Third page vertical 274mm high x 59mm wide	\$670
Quarter page 137mm high x 90mm wide	\$570
Small ad 57mm high x 90mm wide	\$500
Front page/ back page solus 36mm high x 185mm wide	\$520

**Specifications**

**Material Format:**

We require high resolution print ready pdf files set up in the appropriate colour and size booked.

Clearly state the advertisement is for Food Industry Week and date to be published.

All rates are in NZ dollars and exclude GST.

**Deadlines:**

Booking & cancellation: Monday 7 days before publication  
Material: 5pm Tuesday before publication

Please send ads to [ads@nbr.co.nz](mailto:ads@nbr.co.nz),  
technical enquires: 09 912 2735

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