



BIG BANNER

www.nbr.co.nz

- Size: 760 pixels wide x 120 pixels high
- Accepted formats: GIF (.gif); JPEG (.jpg); PNG (.png), HTML (.html)
- Max file sizes: 75kb
- Backup files: HTML: All HTML files must have a backup HTML embedded in the code provided
- Click-tag coding: `on(release) {getURL(_root.clickTag, '_blank');}`



EDM PREMIUM BANNER

Email newsletters

- Size: 800 pixels wide x 240 pixels high
- Accepted formats: Files must be static - GIF (.gif), PNG (.png), JPEG (.jpg)
- Max file sizes: 30kb

Material Deadline: Four working days prior to campaign start date

Please email the banners and URL link to NBR Ad Coordinator: Michael Hickmott, michael@nbr.co.nz